

# Pewsey Community Area Partnership

## Annual Work Plan 2013/14

CAPA commitments	Proposed initiatives and activities
<p><b>Partnership Development</b>  <i>“To establish and maintain a Partnership, Steering Group and Thematic Groups, as necessary”</i></p>	<p><b>Membership consists of volunteers from Partnership</b>  Partnership has sub-groups as follows:-</p> <ul style="list-style-type: none"> <li>• Crime and Community Safety (PACCS)</li> <li>• Art and Culture</li> <li>• Economy (Pewsey Chamber of Commerce)</li> <li>• Education</li> <li>• Environment</li> <li>• Health and Social Care Forum</li> <li>• Planning/Housing</li> <li>• Transport</li> <li>• Treasurer (whom can assist with funding)</li> </ul> <p>We are looking for someone to Chair the Leisure Group  After extensive advertising, we have employed a part time coordinator who clerks the PCAP meetings and brings together all the information from the sub-groups into our Community Plan.</p> <p><b>New Groups</b>  The new Co-ordinator is looking to further link with local groups on themes not already covered and recruiting members for new action groups. Links are already being created with other action groups in the community area. Contacts gained from JSA events will be used to help bring people together and discuss priorities.</p> <p><b>WfCAP</b>  We will continue to work closely with WfCAP and use their support where necessary. It is our priority that representatives of the CAP attend the forum where possible. The coordinator will attend all the WfCAP meetings they can to share best practice with other CAP coordinators.</p> <p><b>Developing the Partnership</b>  Over the coming year we are planning to rejuvenate the partnership, with the help of the coordinator. Their role includes making new connections in the community and raising the profile of PCAP. This is enabling PCAP to refresh the community plan and supporting theme groups and other local bodies to address the priorities. The PCAP is holding community events to improve these links and communications. Links are being developed between the Partnership and the Youth Advisory Group in Pewsey, in association with the Pewsey Carnival Committee. The Partnership, with the help of WfCAP, is completing the AMTi Benchmarking Survey again and PCAP has agreed to create opportunities for local businesses with Visit Wiltshire.</p>

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**Accountability**

*"To be open to and inclusive of the wider community and to account to and seek affirmation from the wider community for its actions, activities and forward plans on an annual basis."*

**Community Accountability.**

The Partnership must become more visible and has to increase awareness across the Community Area.

PCAP is visible and accountable through the Area Board; the Partnership works with the Area Board and the Community Area Manager to enhance the role and accountability of the Partnership in local decision making.

**Community Engagement**

The Health & Social Care Forum has already organised 4 public community events, bringing together representatives of the health service to answer questions and help highlight priorities. Other sub-groups will be organising events in the coming year to further engage our local community. The Coordinator is attending as many Parish meetings as possible to further communicate the Partnership. Increased attendance at the last meeting has shown that this has helped.

The Partnership and Community Area Manager are planning to attend events already in the community calendar to help increase the visibility of the Partnership further. We will continue to work closely with the Area Manager, further developing our strong links with them and to work as a partner to the Area Board.

We currently have a page on the Pewsey Community Matters site. Due to the popularity of this site we feel this is sufficient web presence. If we feel it is necessary, financially and visibly, to create our own we will consider it in the future. We are considering the possible introduction of twitter for PCAP.

Our aim is to raise awareness of the Partnership as a link to and from the community area for partner organisations and as a means of addressing and adding weight to local issues before being put to the Area Board and the Council.

**Support of the local community.**

It is vital that the profile of the CAP is raised in the wider community. An increased presence and timetable of events will help publicise the Partnership and highlight its importance. We will build on the results of the JSA event to help link in more effectively to the local community and build on our relationship with groups to help add weight to local issues prior to making application the Board and Council.

**Communication**

*"To engage and communicate systematically with all sections of the community and to maintain a contacts register of key organisations and volunteers."*

**Communication with the wider community.**

The Coordinator plans to identify the most effective method of communicating with the community; many of the Parishes feel that newsletters and leaflets are not always effective and often get ignored or thrown away – there is already too much information being received. Face to face communication and concentrating on already recognised communication methods – such as the ‘Our Community Matters’ website – will help minimise the antagonism felt by people who are overloaded with advertising and

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	<p>information. Saying that, if, in the future it is felt that a publicity pamphlet would be a useful tool it will be created.</p> <p><b>Affiliated Organisations.</b></p> <p>We are creating strong links with community connections and aim to further exploit these, developing strong and mutually beneficial relationships. Organisations often arise because of a concern over a particular issue and working closely with these groups will help publicise the Partnership and for it to highlight issues to be included in the Community Plan. We will continue to widen our connections with the following organisations and continuously add to this list:-</p> <ul style="list-style-type: none"> <li>• Parish Councils</li> <li>• Extended Schools Service</li> <li>• Library Service</li> <li>• Neighbourhood Policing Team</li> <li>• The Clinical Commissioning Group</li> <li>• Wiltshire Council</li> <li>• Wiltshire Fire Service</li> <li>• AONB/PEAT/SEACS etc</li> <li>• Local groups and organisations</li> </ul> <p><b>Communications Database.</b></p> <p>We plan to increase our current mailing list and will continue to work closely with our Community Area Manager to distribute information across their database.</p> <p>We will use this to establish a network of local organisations and groups, using electronic and conventional means, to exchange relevant information, skills and ideas that will link across the community area.</p> <p>WfCAP have illustrated how blog sites and You Tube can be used to help reach our community – it is a cheap and effective form of communication and will be fully exploited over the coming year to help increase our database of followers. We will continue to work with community reporters and help bring in members of the public from all over our area.</p>
<p><b>Consultation</b>  <i>"To consult widely on a range of community issues and hold public engagement events and activities."</i></p>	<p><b>Consulting the Community</b></p> <p>As mentioned before, we have just completed four consultation events to help refresh the Health and Social Care section of the Community Plan. Other sub group heads have said they are planning to organise similar events in the coming months and money has been set aside in the budget to help with these.</p> <p>A combination of public events, more effective and targeted communication - combined with the feedback from JSA events will help increase the effectiveness of our consultations and therefore the accuracy of the community plan.</p> <p><b>Meetings with Partners</b></p> <p>We will continue to maintain regular contact with our Parish Councils as this has already increased awareness and</p>

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	<p>understanding of PCAP.</p> <p>Further meetings will be arranged to pursue a more active, and effective, dialogue with partners and co-ordinating forums.</p>
<p><b>Community Planning</b></p> <p><i>"To prepare and regularly review a community plan that takes into account major issues affecting the area and to develop an action plan and identify projects to address these issues. This will be done in consultation with the wider local community, in order that it properly represents their concerns and aspirations".</i></p>	<p><b>Developing The Community Plan</b></p> <p>We have begun work on updating the Community Plan; it is becoming a more flexible and dynamic document. Each new consultation event will modernise and add to this important document. We will develop our relationship, and continue to work closely with the Wiltshire Council Research Team to help identify changing issues and priorities – all of which will be included in a more fluid and accurate Community Plan.</p>
<p><b>Local action</b></p> <p><i>"To champion local issues and help with the planning and delivery of priority projects, including fundraising and community volunteering where these meet the priorities of the community plan."</i></p>	<p><b>Championing &amp; Delivering Projects</b></p> <p>We continuously look to link in more effectively with local groups; many of which will cover areas wider than ours so we are looking to identify the potential of working even more closely with WfCAP and other CAPs on these projects. This will help to encourage idea sharing and best practice across Wiltshire, in addition to positioning CAPs in the decision making process.</p> <p>We are looking forward to working closely with the Area Board and Community Area Manager when the new JSA document is released later this year.</p> <p>We will be proactively building on the enthusiasm shown by the volunteers of PCAP to organise and deliver projects within our community.</p> <p><b>Funding</b></p> <p>Application will be made to the Area Board for funding for this year based on developing links across the community by paying a coordinator who has/and will become the consistent and public face of PCAP. Their role in helping to coordinate and bring together all the information is important to the valuable work of the sub group chairs and PCAP. Funding to help with the organisation and success of public consultation events is included – but this all ties in the role of the coordinator and continuing good relationships with WfCAP, the Community Area Manager and the Area Board.</p> <p>Important links have already been created; it is imperative that these continue to develop and grow to help create a more successful, dynamic and self-sustaining community.</p>

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